

PCTN – 10 YEARS OF SERVICE TO THE *RIDGE* COMMUNITY

KEY EVENTS & PROGRAMS

2000 - The Paradise Center for Tolerance and Nonviolence (PCTN) is born.

Plans for the first Unity in Diversity Festival by members of the Paradise United Methodist Church and other Ridge residents triggers hate graffiti, leading to the group's determination to combat prejudice on the Ridge by founding PCTN.

2001 - PCTN incorporates as a not-for-profit organization.

Volunteers produce two community events to promote multi-cultural education: a commemoration of Rev. Martin Luther King, Jr. Day held in January and the second Unity in Diversity Festival held in June. Both events become annual programs.

2002-2003 - The organization begins to gain stability and a vision.

PCTN:

- Received 501c3 nonprofit status from the IRS in March.
- Helped the Town of Paradise adopt a permanent Hate Graffiti Removal Program
- Hosted its first a community forum, "Speaking Up and Speaking Out about Racism, Intolerance and Violence in our Schools and on our Ridge." More than 90 people attend and tell their stories. Educational Forums become part of annual programming.
- Launched *Community Campaign for Tolerance*.
- Action groups influenced Paradise Unified School District to adopt a Tolerance and Nonviolence Resolution.
- Moved from a tiny temporary office to a permanent space on Skyway.

2004 - New steps are taken to expand organizational development.

The California Endowment awarded PCTN with a \$50,000 operating grant; hired first Executive Director and acquires technology needed to build regular comprehensive programs and services.

Co-founder Wendy Hartley established the annual E. L. Hartley Memorial Awards to honor a local teacher and student who exemplify PCTN's mission.

PCTN:

- Created a precedent of public outcry to protest the distribution of hate literature and hate graffiti by organizing a protest rally in July 2004 and others in following years.
- Organized Anti-Hate Rally.
- Instituted setting up booths at community events to broaden outreach.

2005 - A year of tremendous achievement and growth for PCTN.

Paradise Mayor presented a Proclamation in Support of Equal Treatment and Tolerance to the Paradise Center for Tolerance and Nonviolence at the January Town Council meeting.

PCTN:

- Instituted its Victim Support & Advocacy program.
- Collaborated with Boys & Girls Club; initiated **STARS** (Safety, Tolerance, And Respect Superstars) after-school youth program.
- Organized Youth Evenings for teens and World Cultural Evenings for all ages.

2006 - PCTN enhances and stabilizes its core programming and increases opportunities for the community to interact with the organization.

PCTN:

- Conducted first Camp Friendship for youth at Terry Ashe Park in summer.
- Added three activities: a Día de Los Muertos Celebration, Community Panel Discussion: LGBTQ, and Movie & Discussion: *Crash*.

2007 - PCTN gets a leg up and continues regular programs and activities.

The California Endowment awarded PCTN with a \$36,055 Capacity Building grant.

Victim Support & Advocacy and STARS became the cornerstones of PCTN's direct services.

PCTN published first series of newsletters in March, August, and December.

2008 - PCTN surveys Ridge residents and survives fire and flood.

PCTN:

- Mailed surveys to every residence on the *Paradise Ridge* (over 21,000).
- Suffered an office flood and closed for six weeks to repair.
- Held Grand Re-Opening Open House and Ribbon Cutting.
- Organized two Community Rallies: *PARADISE RIDGE - NO PLACE FOR PREJUDICE* and *NO on Prop 8*.
- Initiated annual Summer Volunteer Recognition Cook-Out and Pool Party.
- Created new marketing materials and launched new website.

2009 - All programs and activities run smoothly and volunteers take over PCTN.

PCTN:

- Instituted new organizational structure with volunteers maintaining all activities except youth programs.
- Completed 18-month Capacity Building project; adopted comprehensive Annual Plan for long-term success.
- Added on-line access to Newsletter

2010 - New programs and enhanced organizational strength call for celebration.

PCTN:

- Initiated *You Have the Power!* youth bullying prevention program.
- Partnered with Ayse Taskiran, Butte College Professor of Anthropology, to offer on-going workshops entitled "Diversity Conversations."
- Joined Facebook.
- Increased mailing list to 910, volunteer corps to over 100, and In-Kind (donated) goods and services receipts to over \$60,000 annually!

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2011 - New staff members add new programs and improve services.

- Hired Youth Program Coordinator and Volunteer Team Coordinator.
- Expanded bullying-prevention programs to Children's Community Charter School.
- Organized community *Vigil for Nonviolence*.
- Increased outreach to seniors with Bullying Forum at Paradise Ridge Senior Center.
- Held 10th Anniversary Open House to honor PCTN's Founders and reach out to the community.